



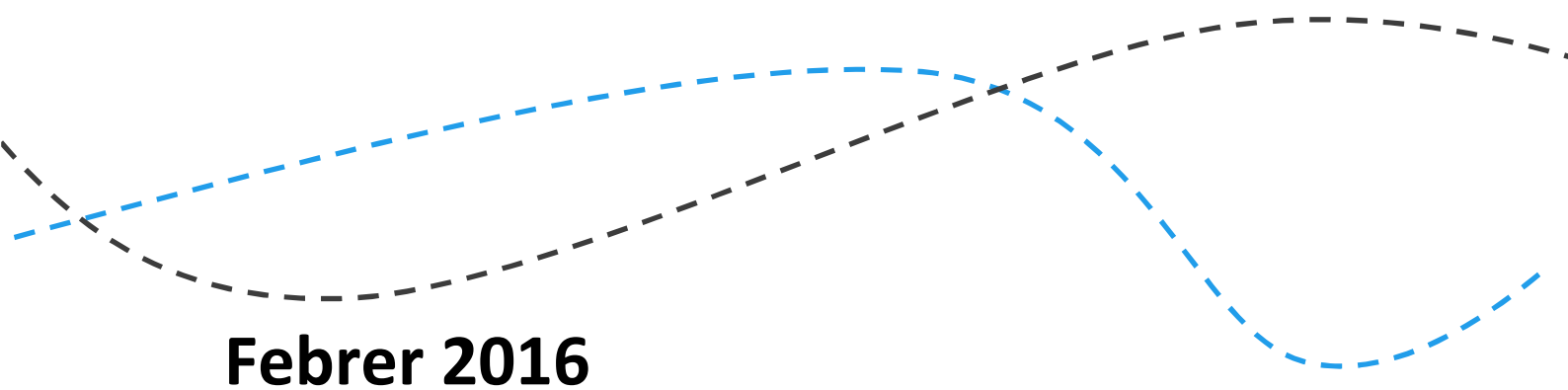
Biblioteca del Campus del Baix Llobregat  
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**Biblioteca del Campus del Baix Llobregat**

**Estudi Altmètric any 2016 CBL.**



**Febrer 2016**

## INTRODUCCIÓ

Aquesta primera edició de l'estudi altmètric del CBL pretén ser una primera pressa de contacte amb les mètriques alternatives. Es tracta d'oferir per als estudis bibliomètrics<sup>1</sup> elaborats per la Biblioteca del Campus del Baix Llobregat de 2016, un annex per un autor de cada escola: Luis Alonso per a l'EETAC i Zein Kallas per a l'ESAB. Els autors han estat triats en base a criteris de producció científica, son autors molt prolífics, i alhora amb força presència a les xarxes socials.

Les fonts utilitzades per a veure quin impacte tenen els autors i les seves publicacions a les xarxes socials són: Altmetric, Google Scholar Citation, Research Gate, ImpactStory i Twitter, totes elles gratuïtes i obertes però que requereixen que l'usuari faci una mínima intervenció, com per exemple registrar-se per crear-se un compte, o vincular aplicacions amb l'ORCID.

Totes aquestes aplicacions tenen en comú que faciliten un índex, un sistema de validació, però difereixen en que mesuren coses diferents. En el cas d'Altmetric es té en compte: Google+, LinkedIn, reviews, blogs, Twitter, Youtube,...

Google Scholar Citation l'interessat ha de registrar-se, i l'eina dona un factor h propi.

Research Gate atorga un índex (*Research Gate score*) en funció de diferents variables com son les preguntes que respon, la rapidesa en la que respon, les cites que reben les publicacions, etc.

ImpactStory fa una radiografia de l'activitat a la xarxa en general i dona dades curioses com per exemple la distribució geogràfica de les mencions a les publicacions però el més important és que dona un percentatge de l'*openess* de les publicacions analitzades dels investigadors.


---




<sup>1</sup> Consulteu els estudis bibliomètrics [ESAB 2016](#) i [EETAC 2016](#)

## LUIS ALONSO. EETAC


### Fitxa de Futur









**Alonso Zárate, Luis Gonzaga** Total activitats: **258**



|                         |   |
|-------------------------|---|
| Àrees d'expertesa       | Comunicacions sense fils, IoT, Optimització, Protocols d'accés, Xarxes de sensors, Xarxes mòbils      |
| Categoria professional  | Titular d'universitat   |
| Doctorat                | Telecomunicaciones  |
| Titulació universitària | Telecomunicaciones  |
| Grup de recerca         | WiComTec - Tecnologies i Comunicacions sense fils   |
| Departament             | Departament de Teoria del Senyal i Comunicacions  |
| Centre docent           | Escola d'Enginyeria de Telecomunicació i Aeroespacial de Castelldefels (EETAC)                        |
| Correu electrònic       | luisg@tsc.upc.edu   |
| Dades de contacte       | Director de la UPC   |
| Orcid                   | 0000-0002-6608-0862  |
| ResearcherID            | F-8279-2013          |

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 [Orcid](#)  [ResearcherID](#)  [Altmetrics](#)  [Director de la UPC](#)  [Catàleg biblioteques](#)  [Compartir](#)  [QR](#)  [Informació](#)

### Base de dades Scopus: Factor h: 16

**Alonso, Luis G.** [About Scopus Author Identifier](#) | [View potential author matches](#)

Universitat Politècnica de Catalunya, Department of Signal Theory and Communications, Barcelona, Spain

Other name formats: Alonso, L.  
Alonso, Luis

Author ID: 7102417905

Documents: 157  
Citations: 899 total citations by 722 documents  
*h-index*: 16   
Co-authors: 104  
Subject area: Computer Science , Engineering [View More](#)

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### Document més citat a Scopus: 116 cites a Scopus

Otal, B., Alonso, L., & Verikoukis, C. (2009). Highly reliable energy-saving mac for wireless body sensor networks in healthcare systems. *IEEE Journal on Selected Areas in Communications*, 27(4), 553-565. doi: 10.1109/JSAC.2009.090516

### Llista dels 10 documents més citats a Scopus

|   |   |      |  |     |
|---|---|------|--|-----|
| Highly reliable energy-saving mac for wireless body sensor networks in healthcare systems   | Otal, B., Alonso, L., Verikoukis, C.  | 2009 | IEEE Journal on Selected Areas in Communications | 116 |
| <a href="#">+ options</a>   | <a href="#">Full Text</a>   |      |  |     |
| Is the random access channel of LTE and LTE-A suitable for M2M communications? A survey of alternatives                           | Laya, A., Alonso, L., Alonso-Zarate, J.   | 2014 | IEEE Communications Surveys and Tutorials        | 100 |
| <a href="#">+ options</a>   | <a href="#">Full Text</a>   |      |  |     |
| Near-optimum MAC protocol based on the distributed queueing random access protocol (DQRAP) for a CDMA mobile communication system | Alonso, L., Agustí, R., Sallent, O.   | 2000 | IEEE Journal on Selected Areas in Communications | 50  |
| <a href="#">+ options</a>   | <a href="#">Full Text</a>   |      |  |     |
| Persistent RCSMA: A MAC protocol for a distributed cooperative ARQ scheme in wireless networks                                    | Alonso-Zarate, J., Kartsakli, E., Verikoukis, C., Alonso, L.                    | 2008 | Eurasip Journal on Advances in Signal Processing | 44  |
| <a href="#">+ options</a>   |   |      | Open Access                                      |     |
| A survey on M2M systems for mhealth: a wireless communications perspective  | Kartsakli, E., Lalos, A.S., Antonopoulos, A., (...), Alonso, L., Verikoukis, C. | 2014 | Sensors (Switzerland)                            | 32  |
| <a href="#">+ options</a>   | <a href="#">Full Text</a>   |      | Open Access                                      |     |
| 'Green' distance-aware base station sleeping algorithm in LTE-Advanced  | Bousia, A., Antonopoulos, A., Alonso, L., Verikoukis, C.                        | 2012 | IEEE International Conference on Communications  | 31  |
| <a href="#">+ options</a>   |   |      |  |     |
| Performance analysis of a persistent relay carrier sensing multiple access protocol   | Alonso-Zarate, J., Alonso, L., Verikoukis, Ch.                                  | 2009 | IEEE Transactions on Wireless Communications     | 25  |
| <a href="#">+ options</a>   | <a href="#">Full Text</a>   |      |  |     |
| A near-optimum cross-layered distributed queueing protocol for wireless LAN   | Alonso-Zarate, J., Verikoukis, C., Kartsakli, E., Cateura, A., Alonso, L.       | 2008 | IEEE Wireless Communications                     | 25  |
| <a href="#">+ options</a>   | <a href="#">Full Text</a>   |      |  |     |
| Device-to-device communications and small cells: Enabling spectrum reuse for dense networks                                       | Laya, A., Wang, K., Widaa, A.A., (...), Markendahl, J., Alonso, L.              | 2014 | IEEE Wireless Communications                     | 23  |
| <a href="#">+ options</a>   | <a href="#">Full Text</a>   |      |  |     |
| Wireless energy harvesting in two-way network coded cooperative communications: A stochastic approach for large scale networks    | Mekikis, P.-V., Lalos, A.S., Antonopoulos, A., Alonso, L., Verikoukis, C.       | 2014 | IEEE Communications Letters                      | 22  |

## MÈTRIQUES ALTERNATIVES

**Altmetric** (botó Futur, busca amb ORCID): No hi ha dades

**IMPORTANT NOTICE:** This app was built as part of a [hack day](#) in 2014 and is **not a fully developed product**. It will display Altmetric data only for items associated with the ORCID iD you enter that have a DOI. If you have questions, please email [support@altmetric.com](mailto:support@altmetric.com).



0000-0002-6608-0862

Show my profile

### Profile for L.Alonso ORCID profile

#### Published works

#### Altmetric stats


No Data Available.

Google Scholar Citations

Index h: 22

Document més citat: 178 cites a Google Scholar, a Scopus era el segon amb 100 cites (el segon més citat a Google Scholar era el primer més citat a Scopus, amb 163 cites a Google Scholar i 116 a Scopus)

Laya, A., Alonso, L., & Alonso-Zarate, J. (2014). Is the Random Access Channel of LTE and LTE-A Suitable for M2M Communications? A Survey of Alternatives. IEEE Communications Surveys and Tutorials, 16(1), 4-16.



**Luis Alonso**

Associate Professor (UPC-BarcelonaTECH)  
Wireless Communications  
Direcció de correu verificada de upc.edu


[Seguir](#)

| Títol   | 1-20  | Citad per | Any  |
|---|---|-----------|------|
| Is the Random Access Channel of LTE and LTE-A Suitable for M2M Communications? A Survey of Alternatives.                            | A Laya, L Alonso, J Alonso-Zarate<br>IEEE Communications Surveys and Tutorials 16 (1), 4-16                                       | 178       | 2014 |
| Highly reliable energy-saving MAC for wireless body sensor networks in healthcare systems   | B Otal, L Alonso, C Venikoukis<br>IEEE Journal on Selected Areas in Communications 27 (4)   | 163       | 2009 |
| A near-optimum MAC protocol based on the distributed queueing random access protocol (DQRAP) for a CDMA mobile communication system | L Alonso, R Agustí, O Sallent<br>IEEE Journal on Selected Areas in Communications 18 (9), 1701-1718                               | 86        | 2000 |
| Persistent RSCMA: a MAC protocol for a distributed cooperative ARQ scheme in wireless networks                                      | J Alonso-Zarate, E Kartsakli, C Venikoukis, L Alonso<br>EURASIP Journal on Advances in Signal Processing 2008 (1), 817401         | 77        | 2008 |
| "Green" distance-aware base station sleeping algorithm in LTE-Advanced  | A Bousia, A Antonopoulos, L Alonso, C Venikoukis<br>Communications (ICC), 2012 IEEE International Conference on, 1347-1351        | 76        | 2012 |
| Correction of systematic spatial noise in push-broom hyperspectral sensors: application to CHRIS/PROBA images                       | L Gómez-Chova, L Alonso, L Guanter, G Camps-Valls, J Calpe, J Moreno<br>Applied Optics 47 (28), F46-F60                           | 66        | 2008 |
| Retrieval of vegetation biophysical parameters using Gaussian process techniques  | J Verrelst, L Alonso, G Camps-Valls, J Delegido, J Moreno<br>IEEE Transactions on Geoscience and Remote Sensing 50 (5), 1832-1843 | 61        | 2012 |

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| Índices de citas | Total | Desde 2012 |
|------------------|-------|------------|
| Citas            | 2149  | 1608       |
| Índice h         | 22    | 19         |
| Índice i10       | 54    | 41         |



## Research Gate

The screenshot shows the ResearchGate profile of Luis Alonso. At the top, there is a navigation bar with the ResearchGate logo (R<sup>G</sup>) and links for HOME, PROJECTS, QUESTIONS, and JOBS. A search bar and social media icons are also present. The profile header includes a profile picture, the name 'Luis Alonso' with a ResearchGate score of 34.91, and his title 'Ph.D. Associate Professor' at the 'Universitat Politècnica de Catalunya'. A 'Message' button is visible. Below the header, a tabbed interface shows 'Overview', 'Contributions', 'Timeline', 'Info', 'Stats', 'Scores', and 'Network'. The 'Overview' tab is active, displaying statistics: 230 Research items, 9.76k Reads, and 1,483 Citations. It also lists 121 Articles, 93 Conference Papers, and 16 Other items. A 'Featured research' section highlights two conference papers: 'Flexible aerial relay nodes for communication recovery and D2D relaying' (Oct 2016) and 'Connectivity Analysis in Wireless-Powered Sensor Networks with Battery-less Devices' (Dec 2016). On the right, there are sections for 'Skills and expertise' (Telecommunications Engineering) and 'Top co-authors' including Christos Verikoukis, Jesus Alonso-Zarate, Elli Kartsakli, Angelos Antonopoulos, and Aris Lalos.

**Research Gate Score (mètrica pròpia):** 34.91

**Factor h:** 19

**Document més citat a Research Gate:** 113 cites a Research Gate (També és el més citat a Scopus amb 116 cites)

Otal, B., Alonso, L., & Verikoukis, C. (2009). Highly reliable energy-saving mac for wireless body sensor networks in healthcare systems. *IEEE Journal on Selected Areas in Communications*, 27(4), 553-565. doi:10.1109/JSAC.2009.090516

## Impactstory

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This is an auto-generated profile and may be missing some data. To update it, log in with ORCID.



Luis Alonso

open access 0%

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That's probably because Luis hasn't associated any works with his or her ORCID profile.

About Twitter GitHub



Supported by the National Science Foundation  
and Alfred P. Sloan Foundation



## Twitter

487 tweets

154 seguidores

The screenshot shows the Twitter profile of Luis Alonso (@luis\_alonso\_z). The header features a blue background with white polka dots. The profile picture is a headshot of Luis Alonso. The bio identifies him as the Dean of the Castelldefels School of Telecommunications and Aerospace Engineering (EETAC, UPC-BarcelonaTECH) and provides his contact information. The statistics show 487 tweets, 97 following, 154 followers, and 13 likes. The main content area displays a tweet from eldiario.es dated October 29, 2016, which is an opinion piece about Pedro Sánchez. The tweet includes a video thumbnail of Carlos Hernández. The right sidebar shows a list of accounts to follow, including Laurie Bridges, Búsqueda y Selección, and Tomás MP, along with trending topics like #Cámbiame387 and #GovernDigital.

## ZEIN KALLAS. ESAB

### Fitxa de Futur

**Kallas, Zein**Total activitats: **126**



|                              |   |
|------------------------------|---|
| Àrees d'expertesa            | Anàlisi de preferències, Comportament del consumidor, Estudis de mercat   |
| Categoria professional       | Professor agregat/professora agregada   |
| Doctorat                     | Economía, sociología y Política Agraria   |
| Titulació universitària      | Serie A: N° 0320738/2006/H07674   |
| Titulació de postgrau        | Agro food Marketing   |
| Grup de recerca              | Gestión y Creación de Empresas Agroalimentarias   |
| Departament                  | CREDA - Centre de Recerca en Economia i Desenvolupament Agroalimentari  |
| Centre docent                | Departament d'Enginyeria Agroalimentària i Biotecnologia  |
| Entitat vinculada de recerca | Escola Superior d'Agricultura de Barcelona (ESAB)   |
|                              | CREDA, Centre de Recerca en Economia i Desenvolupament Agroalimentari   |
| Correu electrònic            | <a href="mailto:ZEIN.KALLAS@UPC.EDU">ZEIN.KALLAS@UPC.EDU</a>  |
| Dades de contacte            | Directori de la UPC   |
| Orcid                        | <a href="https://orcid.org/0000-0003-2870-3691">0000-0003-2870-3691</a>   |
| Xarxa/es col·laborativa/es   |   |

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### Base de dades Scopus: Factor h: 7

**Kallas, Zein**About Scopus Author Identifier | [View potential author matches](#)  
Center for Agro-food Economy and Development, Centre de Recerca en Economia i Desenvolupament Agroalimentari, Castelldefels, Spain  
Author ID: 16304588600  
<http://orcid.org/0000-0003-2870-3691>  
Other name formats: Kallas, Z.

Documents: 24  
Citations: 172 total citations by 141 documents  
h-index: 7  
Co-authors: 40  
Subject area: Agricultural and Biological Sciences, Economics, Econometrics and Finance [View More](#)

 [Analyze author output](#)  
 [View citation overview](#)  
 [View h-graph](#)

### Document més citat a Scopus: 30 cites a Scopus

Kallas, Z., Gómez-Limón, J. A., & Arriaza, M. (2007). Are citizens willing to pay for agricultural multifunctionality? *Agricultural Economics*, 36(3), 405-419. doi:10.1111/j.1574-0862.2007.00216.x



## Llista dels 10 documents més citats a Scopus

|  |   |      |  |    |
|--|---|------|--|----|
| Are citizens willing to pay for agricultural multifunctionality?   | Kallas, Z., Gómez-Limón, J.A., Arriaza, M.                                    | 2007 | Agricultural Economics                   | 30 |
| <a href="#">+ options</a>  | <a href="#">Full Text</a>   |      |  |    |
| Decomposing the value of agricultural multifunctionality: Combining contingent valuation and the analytical hierarchy process  | Kallas, Z., Gómez-Limón, J.A., Hurle, J.B.                                    | 2007 | Journal of Agricultural Economics        | 24 |
| <a href="#">+ options</a>  | <a href="#">Full Text</a>   |      |  |    |
| A stated preference analysis comparing the Analytical Hierarchy Process versus Choice Experiments  | Kallas, Z., Lambarra, F., Gil, J.M.   | 2011 | Food Quality and Preference              | 20 |
| <a href="#">+ options</a>  | <a href="#">Full Text</a>   |      |  |    |
| Relative importance of cues underlying Spanish consumers' beef choice and segmentation, and consumer liking of beef enriched with n-3 and CLA fatty acids                            | Realini, C.E., Kallas, Z., Pérez-Juan, M., (...), Alberti, P., Sañudo, C.     | 2014 | Food Quality and Preference              | 18 |
| <a href="#">+ options</a>  |   |      |  |    |
| Impact of consumer's sensitivity to androstrenone on acceptability of meat from entire male pigs in three European countries: France, Spain and United Kingdom                       | Blanch, M., Panella-Riera, N., Chevillon, P., (...), Kallas, Z., Oliver, M.A. | 2012 | Meat Science                             | 12 |
| <a href="#">+ options</a>  | <a href="#">Full Text</a>   |      |  |    |
| Farmers' objectives as determinants of organic farming adoption: The case of Catalanian vineyard production  | Kallas, Z., Serra, T., Gil, J.M.  | 2010 | Agricultural Economics                   | 10 |
| <a href="#">+ options</a>  | <a href="#">Full Text</a>   |      |  |    |
| A dual response choice experiments (DRCE) design to assess rabbit meat preference in Catalonia: A heteroscedastic extreme-value model  | Kallas, Z., Gil, J.M.   | 2012 | British Food Journal                     | 9  |
| <a href="#">+ options</a>  | <a href="#">Full Text</a>   |      |  |    |
| Health information impact on the relative importance of beef attributes including its enrichment with polyunsaturated fatty acids (omega-3 and conjugated linoleic acid)             | Kallas, Z., Realini, C.E., Gil, J.M.  | 2014 | Meat Science                             | 7  |
| <a href="#">+ options</a>  | <a href="#">Full Text</a>   |      |  |    |
| Analysis of consumers' preferences for a special-occasion red wine: A dual response choice experiment approach   | Kallas, Z., Escobar, C., Gil, J.M.  | 2013 | Food Quality and Preference              | 7  |
| <a href="#">+ options</a>  | <a href="#">Full Text</a>   |      |  |    |
| The productive efficiency of organic farming: The case of grape sector in Catalonia [La eficiencia productiva de la agricultura ecológica: El caso del sector de la uva en Cataluña] | Guesmi, B., Serra, T., Kallas, Z., Gil Roig, J.M.                             | 2012 | Spanish Journal of Agricultural Research | 7  |
|  |   |      | <a href="#">Open Access</a>              |    |
| <a href="#">+ options</a>  | <a href="#">Full Text</a>   |      |  |    |

## MÈTRIQES ALTERNATIVES

### Altmetric (botó Futur, busca amb ORCID):

**IMPORTANT NOTICE:** This app was built as part of a [hack day](#) in 2014 and is **not a fully developed product**. It will display Altmetric data only for items associated with the ORCID iD you enter that have a DOI. If you have questions, please email [support@altmetric.com](mailto:support@altmetric.com).



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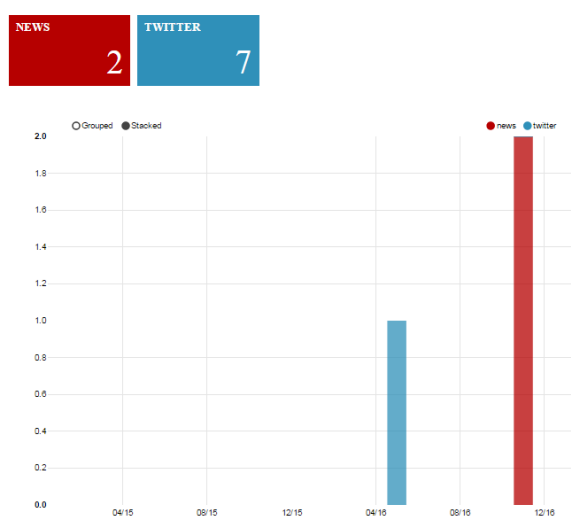
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### Profile for Zein Kallas ORCID profile

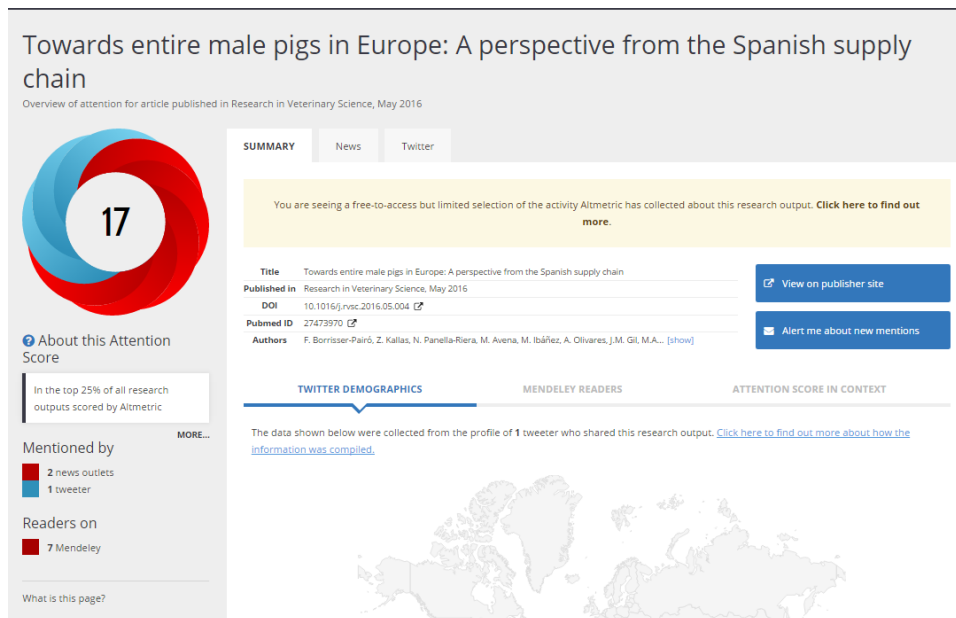
#### Published works

- Analysis of consumers' preferences for a special-occasion red wine: A dual response choice experiment approach  
10.1016/j.foodqual.2013.05.008
- Effect of tasting and information on consumer opinion about pig castration  
10.1016/j.meatsci.2013.05.011
- Health information impact on the relative importance of beef attributes including its enrichment with polyunsaturated fatty acids (omega-3 and conjugated linoleic acid)  
10.1016/j.meatsci.2014.03.015
- Consumers' segmentation based on the acceptability of meat from entire male pigs with different boar taint levels in four European countries: France, Italy, Spain and United Kingdom  
10.1016/j.meatsci.2015.12.017
- Towards entire male pigs in Europe: A perspective from the Spanish supply chain  
10.1016/j.rvsc.2016.05.004
- Relative importance of cues underlying Spanish consumers' beef choice and segmentation, and consumer liking of beef enriched with n-3 and CLA fatty acids  
10.1016/j.foodqual.2013.11.007
- Technological or traditional tools for documents' corrections? A Case study in higher education  
10.3926/jotse.48

#### Altmetric stats



Aquest seria el seu document més rellevant a les xarxes socials.



## Google Scholar Citations

Index h: 11

Document més citat: 99 cites a Google Scholar (També és el més citat a Scopus amb 30 cites)

Kallas, Z., Gómez-Limón, J. A., & Arriaza, M. (2007). Are citizens willing to pay for agricultural multifunctionality? *Agricultural Economics*, 36(3), 405-419. doi:10.1111/j.1574-0862.2007.00216.x



## Zein KALLAS CALOT

Associate professor and researcher

• Analysis of Agro-food sectors, Agro-food Marketing, Consumer acceptance and attitudes, Choice experiments and experimental e

Dirección de correo verificada de upc.edu

Seguir

| Título  | 1-20   | Citado por | Año  |
|---|--|------------|------|
| <a href="#">Are citizens willing to pay for agricultural multifunctionality?</a>  | Z Kallas, JA Gómez-Limón, M Arriaza<br>Agricultural Economics 36 (3), 405-419                                      | 89         | 2007 |
| <a href="#">Decomposing the value of agricultural multifunctionality: combining contingent valuation and the analytical hierarchy process</a>                             | Z Kallas, JA Gómez-Limón, JB Hurle<br>Journal of Agricultural Economics 58 (2), 218-241                            | 72         | 2007 |
| <a href="#">Farmers' objectives as determinants of organic farming adoption: the case of Catalan vineyard production</a>  | Z Kallas, T Serra, JM Gil<br>Agricultural Economics 41 (5), 409-423  | 45         | 2010 |
| <a href="#">A stated preference analysis comparing the analytical hierarchy process versus choice experiments</a>   | Z Kallas, F Lambarraa, JM Gil<br>Food quality and preference 22 (2), 181-192                                       | 39         | 2011 |
| <a href="#">Demand for non-commodity outputs from mountain olive groves</a>   | M Arriaza, JA Gomez-Limon, Z Kallas, O Nekhay<br>Agricultural Economics Review 8 (21-45)                           | 28         | 2007 |
| <a href="#">Relative importance of cues underlying Spanish consumers' beef choice and segmentation, and consumer liking of beef enriched with n-3 and CLA fatty acids</a> | CE Realini, Z Kallas, M Pérez-Juan, I Gómez, JL Olleta, MJ Benlailin, ...<br>Food Quality and Preference 33, 74-85 | 26         | 2014 |
| <a href="#">Análisis de la demanda de bienes y servicios no comerciales procedentes de la actividad agraria: el caso del olivar de montaña andaluz</a>                    | Z Kallas, JA Gómez-Limon, M Arriaza Balmón, O Nekhay<br>Economía Agraria y Recursos Naturales 6 (11)               | 19 *       | 2006 |
| <a href="#">A dual response choice experiment (DRCE) design to assess rabbit meat</a>   |  |            |      |

## Google Académico



### Coautores Ver todos...

José M. Gil  
José A. GÓMEZ-LIMÓN  
Manuel Arriaza  
Jesus Barreiro-Hurle  
Montserrat Costa Font  
César Omat

## Research Gate

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Professor and Researcher  
Lecturer  
Universitat Politècnica de Cat..., Barcelona · Department o...

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F. Borrissier-Peiris · N. Panella-Riera · M. Gil · [...] · M.A. Oliver  
Article · Jan 2017 · Meat Science

7 Reads 0 Citations

Article: **The effect of sensory experience on expected preferences toward a masking strategy for boar-tainted frankfurter sausages**  
Zein Kallas · Beatriz Martínez · Nuria Panella-Riera · José María Gil  
Article · Jun 2016 · Food Quality and Preference

19 Reads 0 Citations

**Universitat Politècnica de Catalunya**  
Department of Agri-Food Engineering and Biotechnolo...  
Barcelona, Catalunya, Spain

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12 Agricultural Economics  
12 Agricultural Policy

**Top co-authors** [View all](#)  
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 **Nuria Panella-Riera** · id 19.02 · (9) [Follow](#)  
 **Manuel Arriaza** · id 21.18 · (7) [Follow](#)  
 **Fatima Lambarraa** · id 9.60 · (6) [Follow](#)  
 **Marta Blanch** · id 18.56 · (5) [Follow](#)

Research Gate Score (mètrica pròpia): 22.68

Factor h: 9

**Document més citat a Research Gate:** 58 cites a Research Gate (També és el més citat a Google Scholar amb 99 cites i a Scopus amb 30 cites)

Kallas, Z., Gómez-Limón, J. A., & Arriaza, M. (2007). Are citizens willing to pay for agricultural multifunctionality? *Agricultural Economics*, 36(3), 405-419. doi:10.1111/j.1574-0862.2007.00216.x

## Impactstory

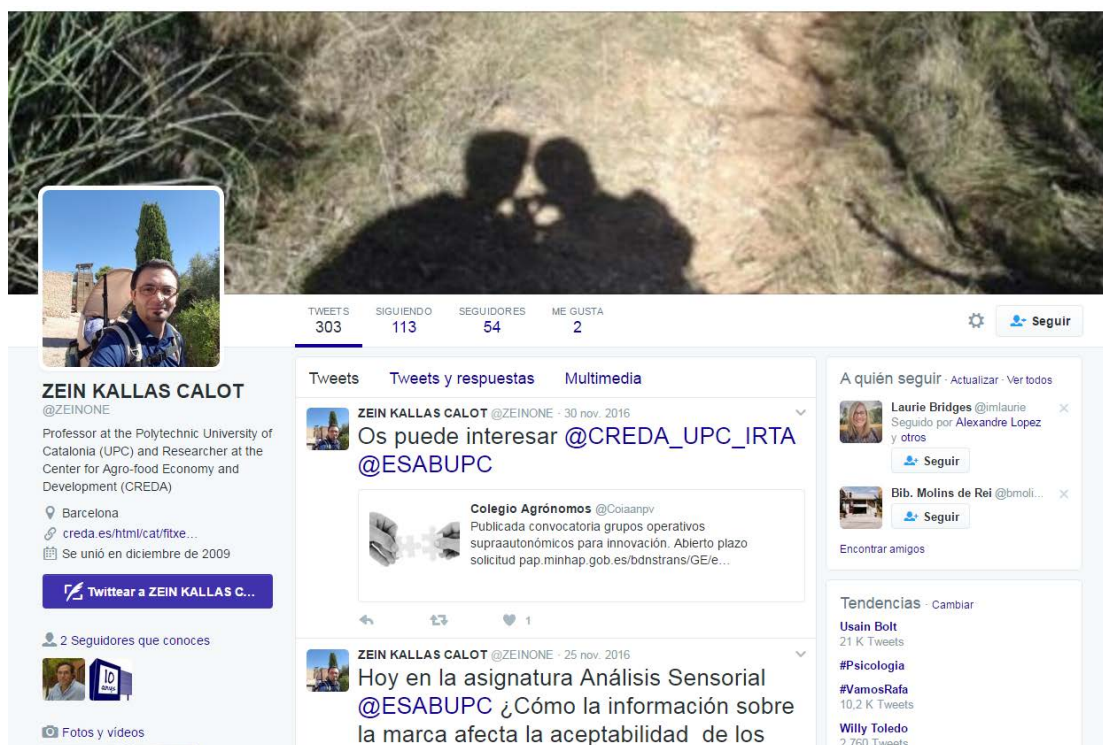
El seu document amb més repercussió a les xarxes socials és comunicació de congrés que ha aconseguit 5 tweets: Kallas, Z., Escobar, C., & Gil, J. M. (2012). Assessing the impact of a christmas advertisement campaign on catalan wine preference using choice experiments. *Appetite*, 58(1), 285-298. doi:10.1016/j.appet.2011.09.017

The screenshot shows the Impactstory profile for Zein Kallas, a Lecturer and Researcher at Universitat Politècnica de Catalunya. The profile includes a header with the Impactstory logo and a note that it is an auto-generated profile. Below the header, there are tabs for OVERVIEW, ACHIEVEMENTS, TIMELINE, and PUBLICATIONS. The ACHIEVEMENTS section highlights three metrics: Global Reach (Top 50%), All Readers Welcome (Top 50%), and Greatest Hit. The TIMELINE section shows online mentions over 9 years. The PUBLICATIONS section lists three papers, including 'Assessing the impact of a Christmas advertisement campaign on Catalan wine preference using Choice Experiments' which has 5 tweets.

## Twitter

303 tweets

54 seguidors



## CONCLUSIONS

1. Els documents més citats per exemple a Scopus, acostumen a ser també els més citats als altres serveis, tot i que els números canvien substancialment. En el cas de Zein Kallas, per exemple:  
  
A scopus 30 cites, 58 cites a Research Gate i 99 a Google Scholar Citations.
2. Caldria parlar amb els autors per tal de que es creessin perfils a les xarxes/serveis de més impacte en el món acadèmic i de recerca.
3. El 2017<sup>2</sup> pretenem agafar les dades de Futur sobre les publicacions de 2016 i fer un estudi similar, però ampliat al PDI més prolífic resultat dels informes bibliomètrics del 2016, de l'ESAB i de l'EETAC. Es podran incloure altres serveis o aplicacions.

<sup>2</sup> Hem d'esperar a que finalitzi el període de revisió de DRAC per assegurar-nos de que tota la producció científica de 2016 es troba ja a Futur.